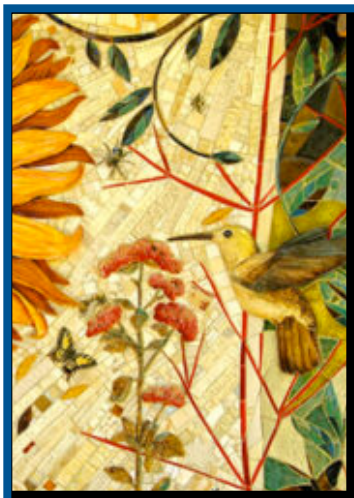

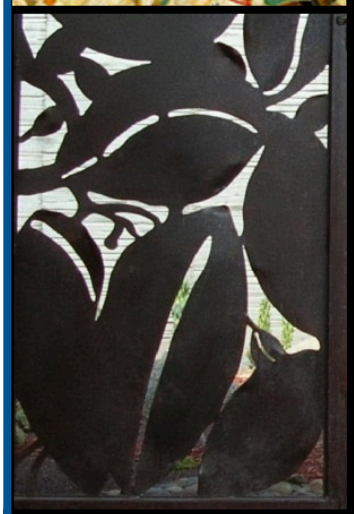





Friends of the Fallbrook Library

2019 Annual NEWSLETTER

For the past six years, we have published three to four newsletters a year. As our membership has become more tech savy and our online presence has improved, we have decided to limit the FOFL newsletter to one issue a year. The yearly newsletter will be timed for our membership drive - annual FOFL memberships are due to expire each April 30. You will notice that included with this newsletter is an envelope for renewing your membership. We also have gift cards available for gift memberships. These are available at the Bottom Shelf Bookstore.



With fewer newsletters, you will still be able to keep up-to-date on FOFL and Library programs. The website: fallbrooklibraryfriends.org is loaded with information. Included on the home page of the website are links to both the Fallbrook Library Facebook page and the San Diego County Library website.

Dear Friend of the Fallbrook Library,

This is the mailing of our annual renewal “notice” newsletter. All annual memberships expire on April 30. Many of you have multiple year memberships and you can determine your expiration year by the date on the front of the newsletter. For our annual memberships we have enclosed a renewal envelope for your use.

(continued pg. 2)

FOFL Board of Directors 2018-2019

President -Tom Mintun

Vice President - Geri Schmotzer

Secretary - Caryn Linn

Treasurer - Lynne Barker

Membership/Memorials - Ken Dickson

Fundraising/Donations - Linda Flynn

Bottom Shelf - Sue Billing

Historian/Publicity - Steve Lee

Website Manager - Jean Benson

Programs - Lynne Johnson

Fine Arts Committee - Carol Zaleski

Facilities Support - Sue Mintun

Newsletter - Jean Benson

Director at Large - Mary Jo Bacik

PRESIDENT'S MESSAGE

In this newsletter we are going to focus on following the money because right now the Board of Directors in concentrating on a budget for the next fiscal year beginning May 1st. That process begins with a series of meetings with library staff to ascertain their plans and needs for next year. Since 95% of the money that goes into library programs comes from the Friends of The Fallbrook Library (FOFL) we want to ensure we are being good stewards of the money raised through your membership, donations, investments and the sale of books in the Bottom Shelf, the source for over 60% of the funds made available each year for programs at the library.

As you can see from the chart on page 3 those funds are allocated into programs for children, teens, tweens and adults as well as programs which benefit all age groups such as concerts, art exhibitions, health and fitness and entertainment through such activities as the Community Read, movies, lectures, etc.

Just as important the Friends of the Fallbrook Library are responsible for setting money aside to enhance and enrich the Fallbrook Library. Sometimes this includes simple repairs of existing equipment, purchase of new equipment, cleaning of Poet's Patio and Reading Garden, etc. In Addition each year the Friends donate a sum of the money to the County Library which they will then match so that current, "Hot right Now" books, magazines and DVDs can be purchased. Bottom line, folks is that the board of Directors of the FOFL greatly value not only your membership but also your participation in helping us raise the money needed each year to support the Fallbrook Library.

Sincerely,
Tom Mintun

(from pg. 1) If you have an e-mail address please note it on the form. We try to save postage money by keeping our members informed by e-mail if possible. That way your donations go toward library programs and not postage. Life members, please ignore the renewal envelope. We have to include them in the newsletter so that all the newsletters weigh the same to keep in compliance with postal regulations. Life Members you will also note that your expiration date appears as 9999 on the front of the newsletter. Thank each of you for your continuing support for your library. It is only though memberships and donations that the many programs at the library are kept viable and available to our community. Ken Dickson, Membership Chairman

How do the Friends support the Fallbrook Library? Let's follow the money.

$

Bookstore Sales
- Bottom Shelf
- Amazon
- Ebay

Donations
- Individuals
- Businesses
- Community Organizations
- Endowments

Memberships
- Annual
- Life
- Business

Investments

Planning and decision making

Friends of the Fallbrook Library Board of Directors

Fallbrook Library Staff

Program funding: 95% from Friends of the Fallbrook Library to supplement 5% from San Diego County Library (SDCL).

Music Programs: pay performers, stage set-up, piano maintenance
- Acoustic Showcase
- Concert Series
- Freaney and Friends

Art Displays
- Permanent Art Installations
- Visiting Art

Entertainment/ Informational
- Cinema Nights
- Lecture Series

Children's Programs
- Toddlers and Tunes
- Kindergarten Gear Up
- First Grade at the Library
- Book Clubs
- Computers

Tween Programs
- Crafts
- Cooking
- Tech

Teen Programs
- Crafts
- Cooking
- Tech

Adult Programs
- Book Clubs
- Crafts
- Cooking

Facility Maintenance
- Patio Furniture
- Fountains
- Landscaping
- Security Cameras
- Audio/Visual Equipment
- Permanent Art
- Equipment Preservation/ Improvement

Books and materials
- "Hot Right Now" Books
- Book Club Books
- DVDs

Health/Fitness
- Yoga
- Zumba

Publicity
- Newsletter
- Posters
- Web site

Friends of the Fallbrook Library

NEWSLETTER

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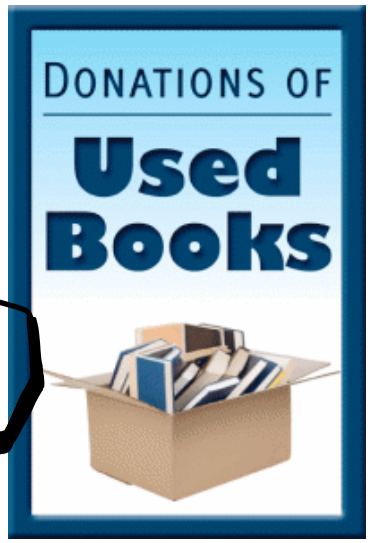
10AM - 4PM
(Closed: Sundays & major holidays)

WANTED



Also needed: CDs, DVDs, Audio Books

All library events are **FREE**. To learn more stop by the library and see a complete list of events or go on the county website: www.sdcl.org